

Fundraising for conservation projects

1. General information

World Parrot Day activities (keeper talks, toy crafting, social media posts etc) are a wonderful way to discuss parrot conservation. It would therefore be nice to give your visitors the opportunity to join your conservation efforts. The easiest way is to raise funds for a concrete parrot conservation project. If your zoo has their own project that they currently support, this would be a good option. Otherwise, we want to recommend the work of the **Limbe Wildlife Centre**. They have a conservation project for the **grey parrot** in Cameroon. If you want to support the Limbe Wildlife Centre, please use **#ProtectWildlife** too.

➤ Raising funds with social media

- Facebook/Instagram post about World Parrot Day and the conservation project you want to support
- it is important to tell the people in the post that you will donate a certain amount for every "Like"
- the post should be written like a call for action
- tell the people after World Parrot Day how much money you will donate

→ If you implement more activities to raise funds, tell them the total amount of your efforts

➤ Pictures painted by animals

- **Material:** nontoxic finger paint, canvas, water
- It's important to have trained animals, so ask your keeper for help
- the parrots should be used to walking through nontoxic finger paint and to walkover the canvas
- the parrot has to walk through the colour and over the canvas to get a good picture
- repeat this until your picture is ready
- try a mixture of small and bigger footprints (budgies, lovebirds, cockatoos or macaws)
- you can sell the pictures for a certain amount or ask the people for a donation







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➤ **Selling seedlings**

- sow sunflowers, sun seekers or other plants
- they are easy to care for and can be planted in little pots
- you can use different old vessels for pots → recycling is good 😊
- you can sell them for 1€ or 2 €.
- it's nice to have a little plant as a gift for your family at home and the seeds of these plants are liked by parrots and other birds



➤ Lottery

- ask companies for prizes (for example pet shops for animal food or toys)
- split the prizes into different categories
- prepare just as much lottery tickets as prizes

- collect consolation prizes (biros, flower seeds, lanyards etc.)
- prepare also lottery tickets for them
- you need the same amount of consolation prizes and real prizes
- sell the lottery tickets for 1€ or 2 €.
- people can choose one prize from the category they have drawn

